

# FRAME market

A renewed appreciation of heritage is one of the influences that will inspire our future interiors, according to research executed by textile manufacturer Camira Fabrics in collaboration with global trend forecasting house Colour Hive. 'The familiarity of the traditional both anchors and reassures us in challenging times,' their report reads. It's a trend reflected by some of the products covered in today's newsletter: fashion designer Paul Smith abstracts the traditional paisley pattern in upholstery fabrics developed with Maharam Design Studio, while Ukrainian design studio Faina references ancient times for a line that goes back to basics with its primitive shapes. Other brands featured are instead looking ahead. Scroll down to find out how.

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## YO<sup>2</sup> RUGS

What if your flooring was a portal to another world? Yo<sup>2</sup> Rugs' Hole carpets, envisioned by Alain Gillies, are cartoon-like pieces that play a game of woven optics. A seemingly three-dimensional grid composed of hand-drawn lines and a round graphic element are printed on tufted polyamide, rendered in three versions. Whether used to adorn the floor or wall, the 'modern trompe-l'oeil' brings a bit of surrealism into a space.

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## POLIFORM

Sculptural, yet minimal: Poliform's Orbit coffee table is composed entirely of bronze-tinted blown glass. Despite its simple, refined look, the Italian company notes that the Jean-Marie Massaud design embodies a 'laborious and complex manufacturing process'. Orbit has a circular tabletop and base and, offered in two sizes, can be easily paired with existing furniture.

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## FAINA

In addition to stopping frequent production throughout the year, Ukrainian design studio Faina will renew its product offerings twice a year, in line with the summer and winter solstices. Its latest release – aptly dubbed Following the Sun – consists of floor lamps, sconces, a pendant lamp, table lamp and coffee tables defined by organic shapes and materials. 'From ancient times our ancestors built their lives around the solar cycles and lived in harmony with nature,' says Victoria Yakusha, Faina founder. 'In our new collection, we are going back to the basics: primitive shapes and simple design.'

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## MAHARAM

Calling on a photograph he had taken in London's Hyde Park of a paisley-shaped flower garden, fashion designer Paul Smith found the starting point for his latest collaboration with Maharam Design Studio. That image is translated through a brocade upholstery textile that abstracts the traditional pattern through contrasts, construction and colour. Smith and Maharam referenced both old-world needlepoint and digital pixelation for Paisley Brocade.

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## MAGIS

Truly sustainable sofas are on the horizon: Costume, a composition of modular parts by Stefan Diez for Magis, has a fully recyclable body. Instead of the traditional wood or plywood, the frame is manufactured of recycled plastic sourced from industrial waste, using traditional moulding. Overall, the sofa is constructed to be easily dismantled, replaced, cleaned and nearly totally recycled, a method of making that allowed Diez and Magis to greatly cut down on the use of PUR foam.

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## CHEMETAL

When M Moser designed the interiors for the New York headquarters of Orion Resource Partners, an investment management firm in the base and precious metals sector, Chemetal's 600 series was a clear choice for the cladding. Weathered and Gotham Aluminium, printed metals with densely layered undertones, were used throughout the space. Each of the metals in the series is treated with FEVE Lumiflon® resin, a performance coating that ensures longevity of colour. Gotham Aluminium, a multi-greystone covering, is pictured.

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FRAME STORE

## Fashion Spaces: A Theoretical View

This book sets out to define fashion spaces as an emerging area of research within architectural writing.

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